Create a Propaganda Poster

Grades: 3 rd -12 th grade and beyond*
*coloring sheets are for all ages!

Background
Propaganda posters came about in World War I as a way to gain the interest of national populations on the needs of the cause. Every country in both the Allied and Central Powers during World War I produced propaganda to be placed in stores, businesses and on street corners. These posters pushed for government financial aid, military aid, rationing techniques, job reinforcement and more. In the United States, the most common group of poster makers were hired by the United War Work Campaign to promote enlistment, the buying of War Bonds and the push for appreciation of rationing. These posters were successful in promoting the needs of the war and gaining the approval of the American people in the form of patriotism.

Materials Needed:
WWI Propaganda Poster Examples
WWI Propaganda Poster coloring sheets
Paper
Your medium of choice: Paint, pencils, markers, crayons or colored pencils

Activity:
Look at the examples of the most famous propaganda posters from World War I and choose your favorite. Then, color one of the posters available or consider creating you own for a cause you support. Your poster should include the following elements:

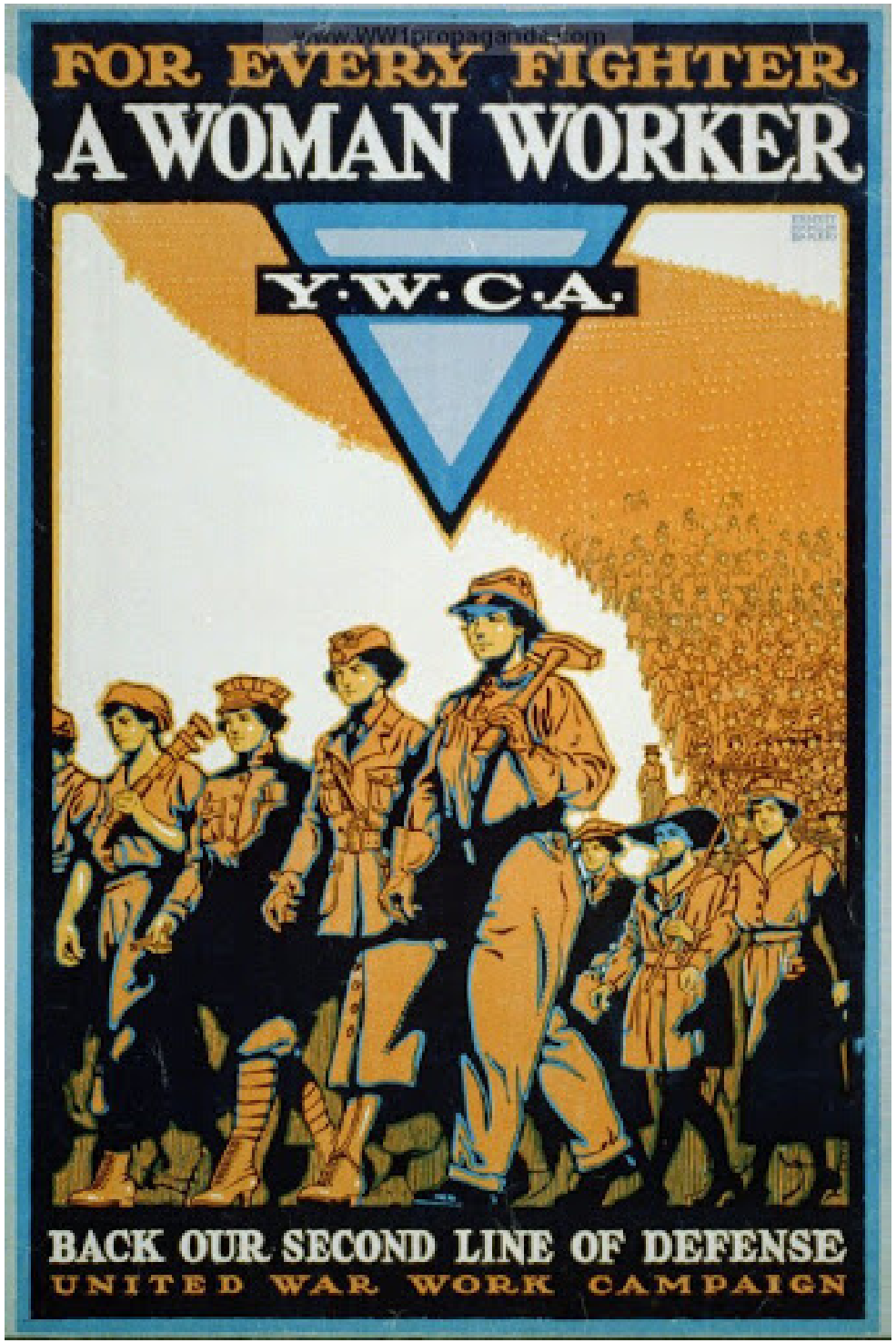
- A slogan for your cause
- An image to go with your slogan
- The organization attached to your cause
- A direction or two on how to support your cause

ADOLPH TREIDLER
For
EVERY
FIGHTER
a
WOMAN
WORKER
UNITED
WAR
WORK
CAMPAIGN
CARE
for
HER
through The YWCA

I WANT YOU
FOR U.S. ARMY
NEAREST RECRUITING STATION

A Wonderful Opportunity For YOU
U. S. NAVY
Inquire at Recruiting Station

EVERY GIRL PULLING FOR VICTORY
VICTORY
VICTORY GIRLS
UNITED WAR WORK CAMPAIGN


FOR EVERY FIGHTER
A WOMAN WORKER
Y.W.C.A.
BACK OUR SECOND LINE OF DEFENSE
UNITED WAR WORK CAMPAIGN

GEE !!
I WISH I WERE
A MAN
I'd JOIN
The NAVY
BE A MAN AND DO IT
UNITED STATES NAVY
RECRUITING STATION
34 East 23rd Street, New York

IF YOU WANT
TO
FIGHT!
JOIN THE MARINES

Oh, Boy!
that's
the Girl!
THE
SALVATION
ARMY
LASSIE
Keep Her
on the
Job
NOV. 11-18
1918
UNITED WAR WORK CAMPAIGN

"I Summon you
to Comradeship
in the Red Cross"
Woodrow Wilson

U·S·A·
SOLDIERS
AND SAILORS
REST ROOM
WELCOME
S·A·
TURN YOUR DOLLARS
TO DOUGHNUTS
THRU THE
SALVATION
ARMY

A Wonderful Opportunity For YOU
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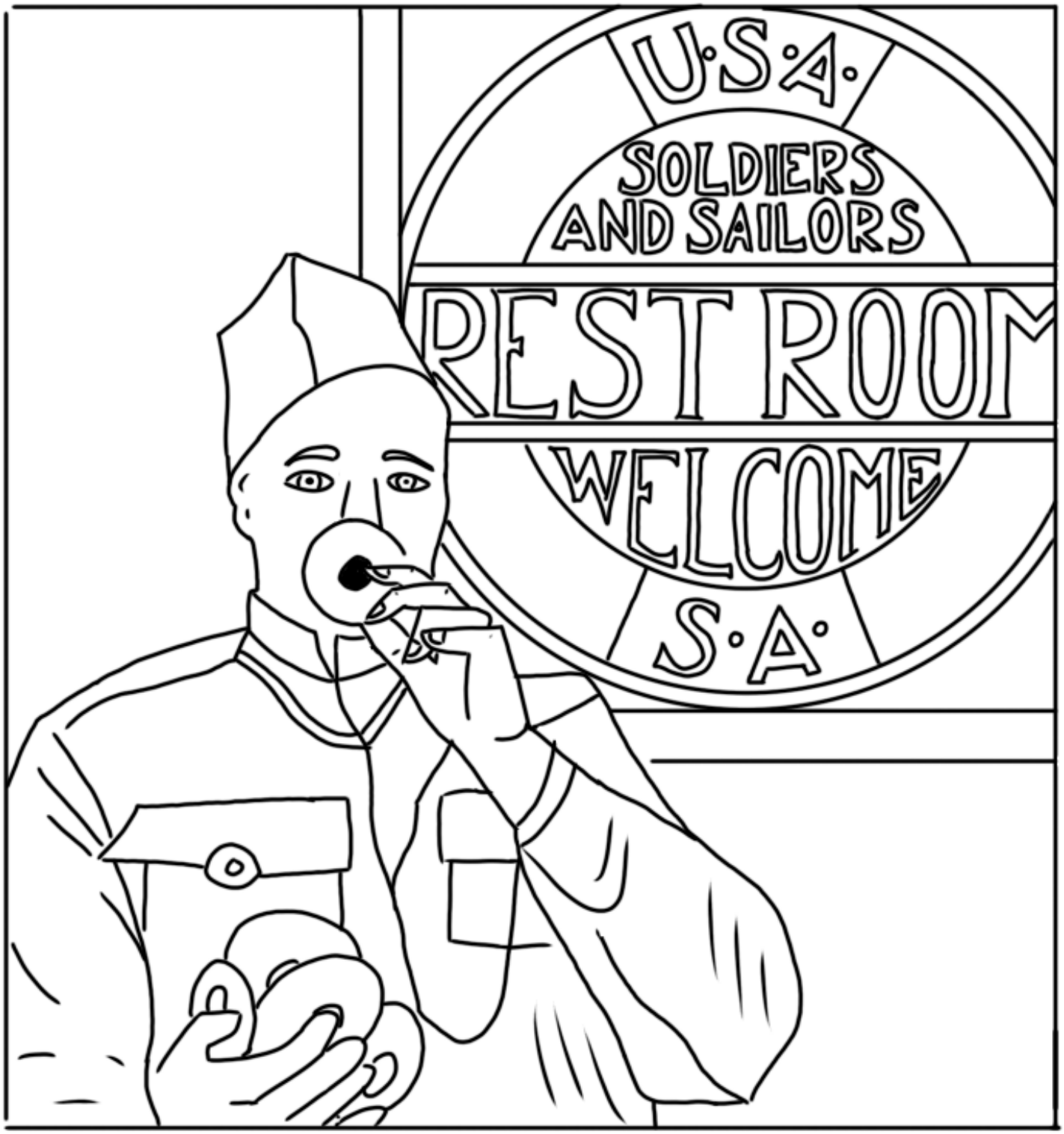

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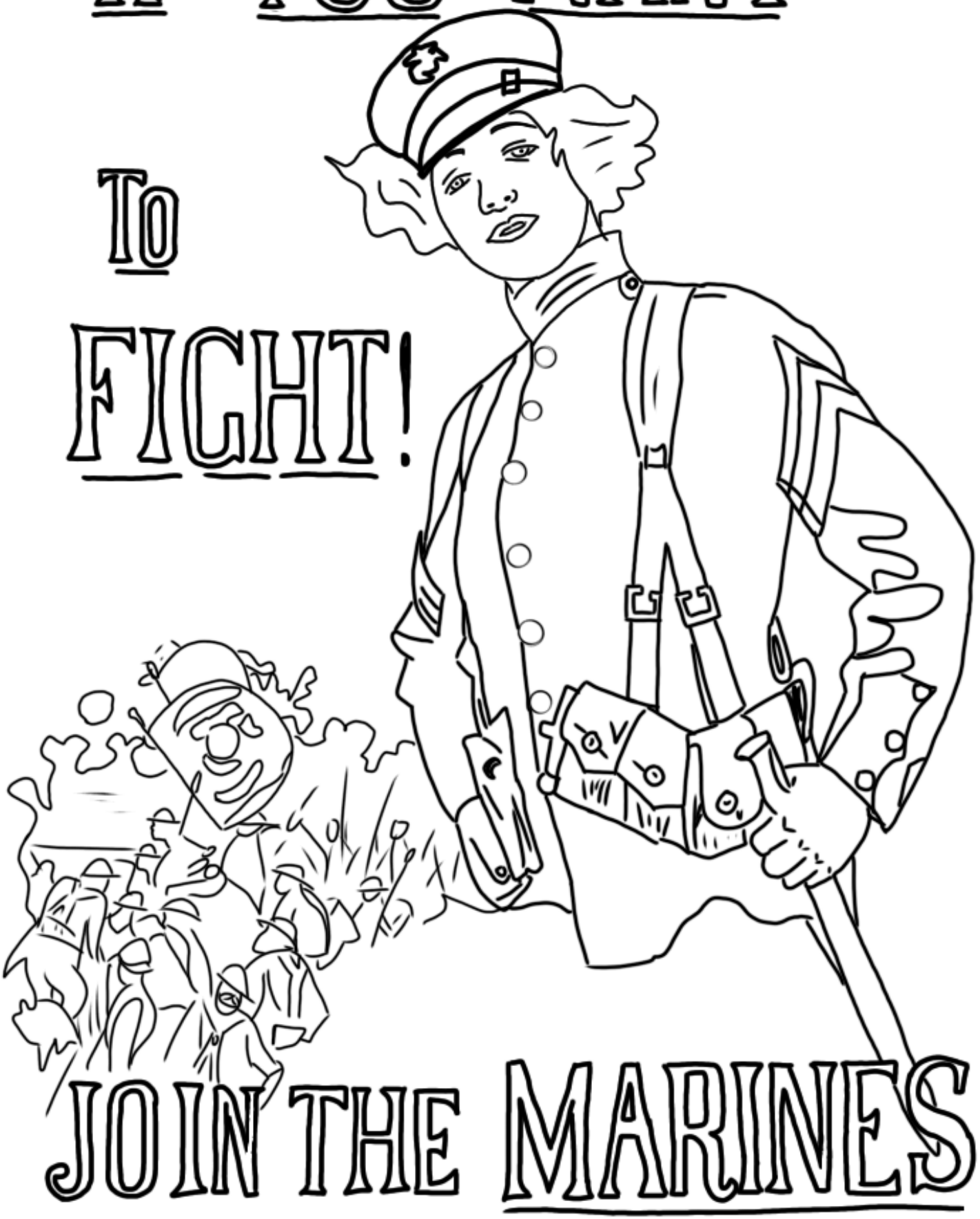

JOIN THE MARINES

FOR EVERY FIGHTER A WOMAN WORKER

BACK OUR SECOND LINE OF DEFENSE

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